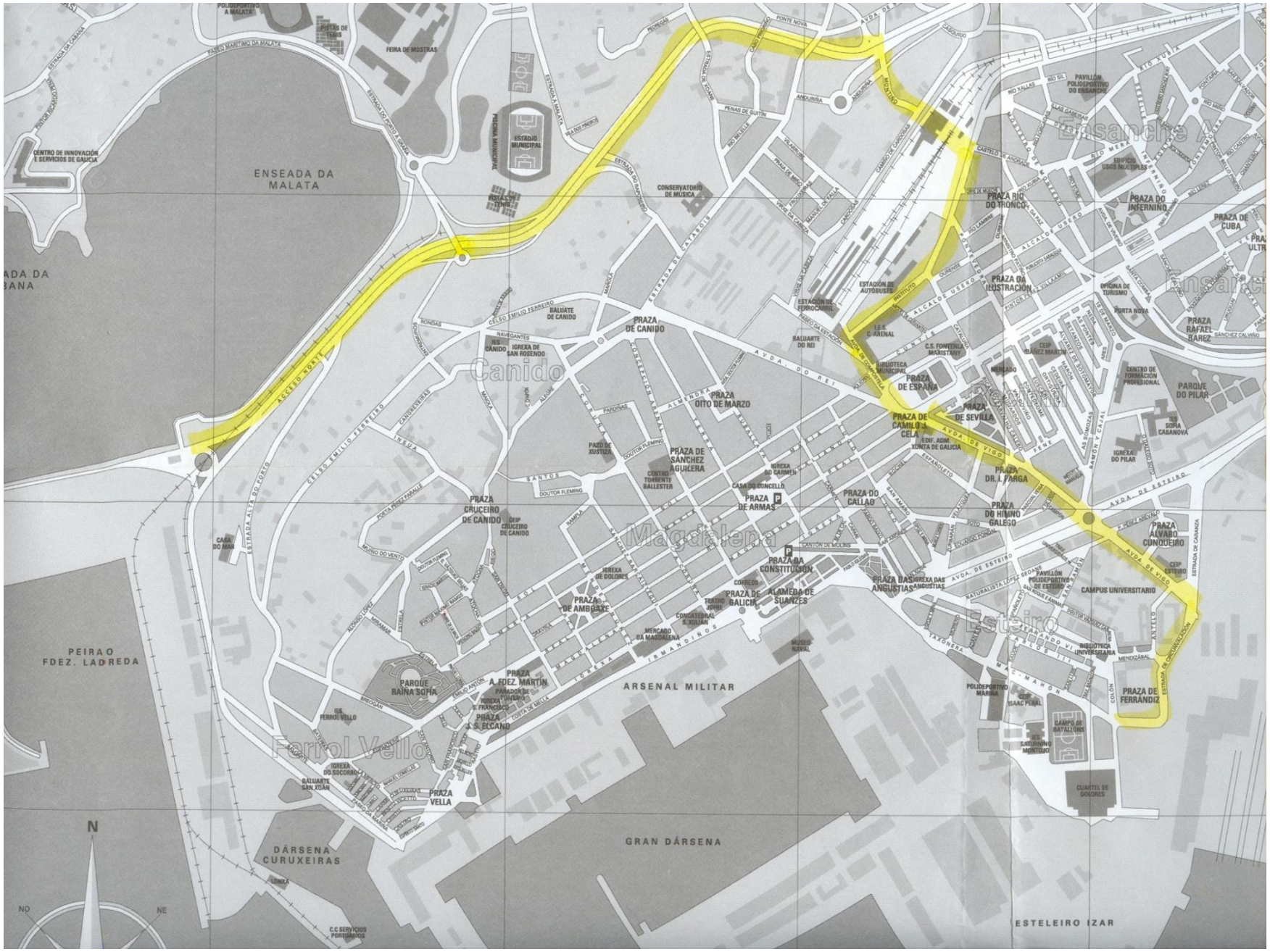ZONA DE INFLUENCIA DEL CENTRO: